



Biennial International Conference 2025

May 4-6, 2025 Burnaby, BC Canada



Conference Theme:

***Collaboration, Innovation,
Scholarship, Mentorship***

**CAN-Sim Conference 2025
Sponsorship / Exhibitor Package**

Dear CAN-Sim Sponsors/Exhibitors,

We are excited to announce that the first Canadian Alliance of Nurse Educators Using Simulation (CAN-Sim) Biennial Conference will take place in Burnaby, BC, at the British Columbia Institute of Technology (BCIT) on May 4-6, 2025. This year's theme is "Empowering Nursing Simulation Educators Through Collaboration, Innovation, Scholarship and Mentorship."

On behalf of the CAN-Sim Conference Planning Committee, we would like to invite your organization to participate as an exhibitor or sponsor for this event. We anticipate 200 simulation educators to attend this conference from across Canada and Internationally. We have carefully designed a variety of opportunities for your consideration, which are detailed in the attached exhibitor/sponsor package.

As an exhibitor, you will have the unique opportunity to present your products and services to a national audience. For further details, please feel free to reach out to Marian Luctkar-Flude, the CAN-Sim Event Coordinator, at mfl1@queensu.ca.

Thank you in advance for your generous support.

Jane Tyerman
Jane Tyerman

Marian Luctkar-Flude
Marian Luctkar-Flude



Dr. Jane Tyerman
Co-President



Dr. Marian
Luctkar-Flude
Co-President



Conference Theme:

“Empowering Nursing Simulation Educators Through Collaboration Innovation, Scholarship and Mentorship”

The 2025 CAN-Sim conference celebrates the transformative power of simulation in nursing and interprofessional education.

Collaborations- we breaks down silos and fosters partnerships among nurse educators. Through simulation, we prepare our students to be invaluable members of a cohesive healthcare team, ready to face real-world challenges with confidence and competence.

Innovation - we push the boundaries of simulation-based education. Through the use of virtual simulation, virtual reality, and immersive scenarios we recreate complex clinical situations with unparalleled realism. We provide students with experiences that would be impossible to achieve through traditional methods alone. Through innovation, we empower each other and our students to think critically, act decisively, and adapt to the current and ever-changing healthcare environment with skill and expertise.

Scholarship - as nurse educators and scholars, we advance and lead knowledge transfer in our field. Simulation, virtual simulation, and mixed-reality, offers a rich avenue for research, allowing us to study educational strategies, explore new teaching methodologies and technologies, and measure outcomes. Through rigorous scholarship, we set new standards for excellence in nursing simulation education, ensuring our students receive the highest quality education, grounded in evidence.

Research - our simulation-based research serves to shape the future of nursing and healthcare practice. By exploring the impact of simulation on learning, patient outcomes and safety, we demonstrate the profound value of our work. We inspire change at all levels, advocating for simulation-based education integration into curricula and healthcare systems.

Today, we celebrate our CAN-Sim members who have been at the forefront of revolutionizing nursing education through the integration of simulation-based experiences and virtual simulations. By harnessing the power of technology, they have redefined how nursing students learn, practice, and prepare for real-world clinical environments. Let us continue to collaborate, innovate, and conduct groundbreaking scholarship and research. Together, we are shaping the future of healthcare, making it safer, more effective, and more compassionate.

Invest in the next generation of healthcare professionals.

Sponsor and Vendor Support: Essential for Success

The success of our CAN-Sim Conference relies on the invaluable support of sponsors and vendors like you. Your contributions are crucial in helping us achieve our goals and providing an exceptional experience for our attendees.

Sponsorship and vendor support will enable us to:

- Enhance Educational Offerings: Showcase advanced simulation technology, and comprehensive workshops.
- Expand Access: Offer reduced fees to students and educators from underrepresented communities.
- Foster Innovation: Create interactive exhibits and hands-on experiences showcasing the latest in nursing simulation products.
- Support Research and Scholarship: Support our yearly CAN-Sim research grants.

Benefits of Sponsoring

By becoming a sponsor or vendor, you will:

- Global Visibility: Showcase your products to nursing simulation educators, healthcare professionals, and decision-makers.
- Network: Engage with attendees during networking sessions, workshops, and exhibitions.
- Demonstrate Corporate Social Responsibility: Show your commitment to | advancing healthcare simulation education.

Join Us in Making a Difference

Networking Evening Reception/Pre-Registration:

Sunday, May 4, 2025 (6-8 p.m.)

Conference Dates: Monday, May 5 – Tuesday, May 6, 2024

Location: Burnaby, British Columbia

Venue: British Columbia Institute of Technology (BCIT)

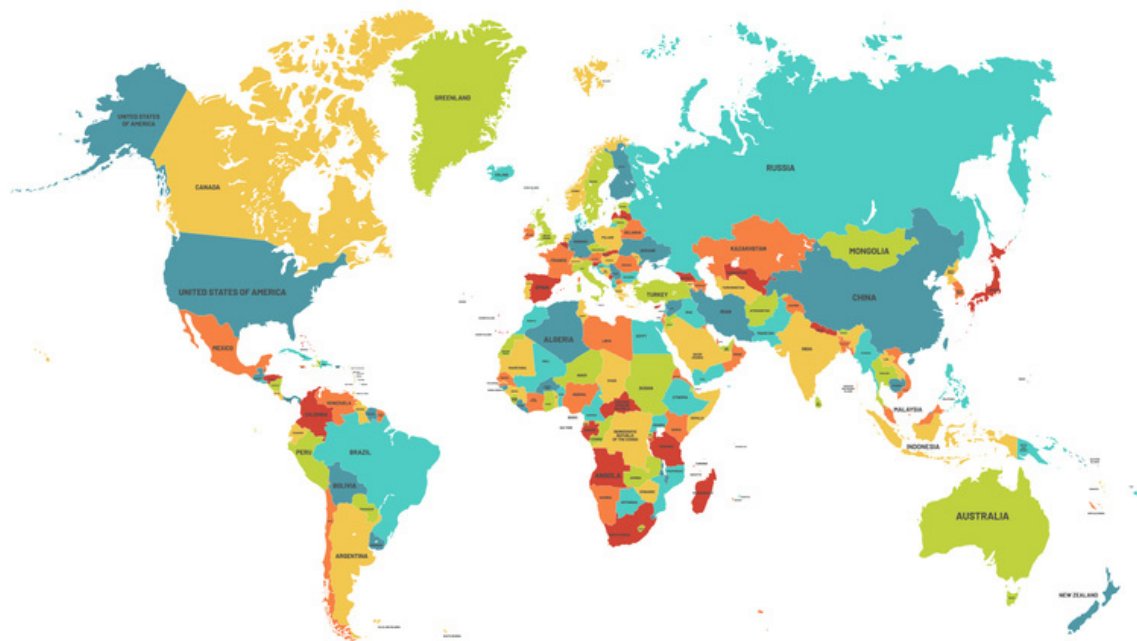
3700 Willingdon Ave. Burnaby, BC V5G 3H2

Conference webpage: TBD

<https://can-sim.ca/>

Gain positive product publicity and exposure.

CAN-Sim Statistics



Membership:

Over 3500 active nursing simulation educator members

Reach:

Membership in 158 out of 195 countries around the world

Social Media Followers

X (formally twitter) - 341 followers

LinkedIn - 190 followers Instagram - 210 followers

Virtual Simulation Modules: 255 (including French language)

Online Modules Accessed > 2.5 million users

In-Person Peer Reviewed Clinical Scenarios:

Over 100 peer reviewed scenarios
(bilingual)

The Benefits to Sponsors / Exhibitors

Sponsors and exhibitors at the 2025 Canadian Alliance of Nurse Educators Using Simulation (CAN-Sim) Conference will be a highly visible part of the conference. Anticipating over 200 nursing simulation educators, lab coordinators, administrators, and researchers.

You will have the opportunity to:

- Showcase your products and services in person directly to a targeted audience (nursing simulation educators, lab coordinators, decision-makers, and researchers)
- Connect with key stakeholders to increase brand awareness potentially leading to new partnerships
- Dedicated exhibition spaces to demonstrate your simulation products and technologies to attendees.
- Direct interaction with end-users can provide valuable feedback on products and services.
- Demonstrates a commitment to advancing nursing simulation education to enhance your reputation in the field.
- Sponsors and exhibitors logos and information featured on conference programs, websites, social media, and other promotional materials.
- Sponsors' and exhibitors' website and contact information will be listed on the conference webpage.
- By supporting the conference, you can play a role in driving innovation and excellence in simulation-based nursing education.

Exhibitor Space

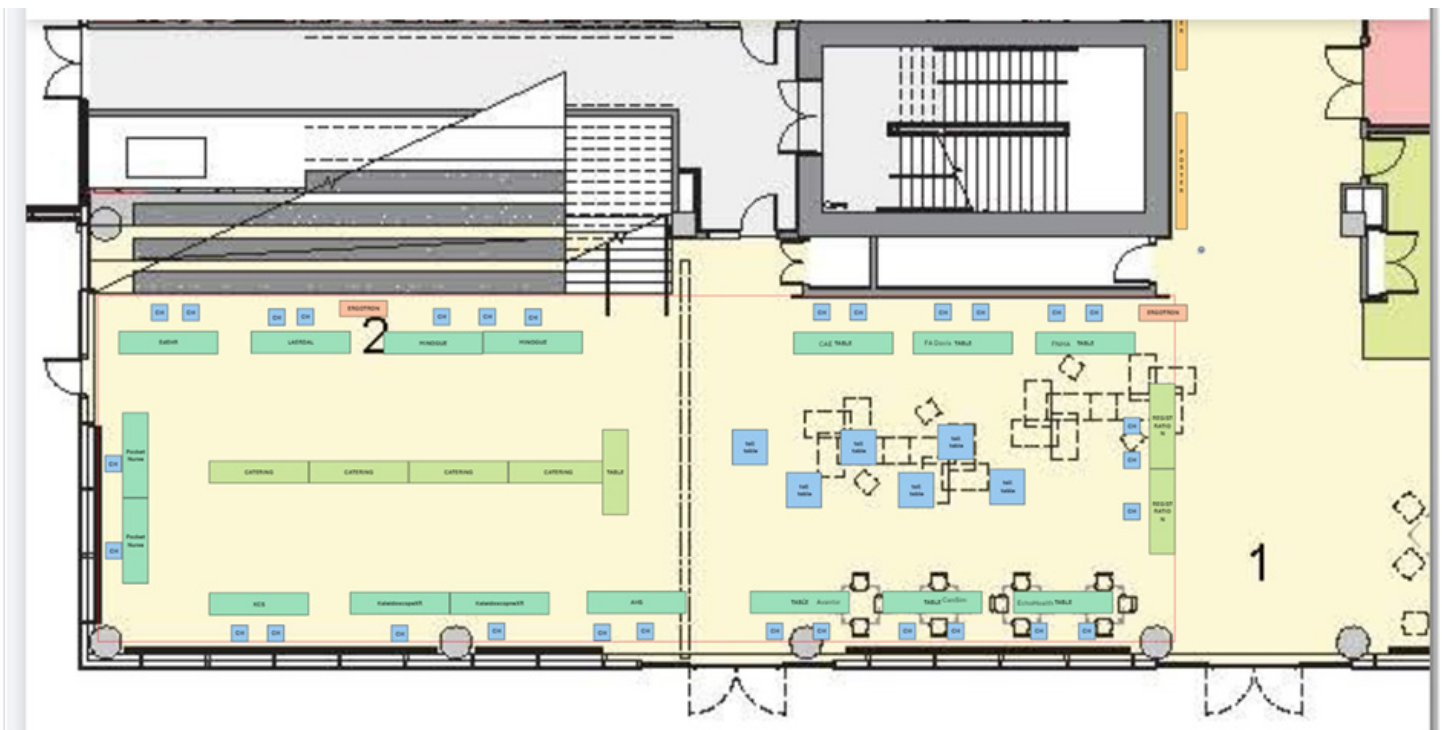
Exhibitor Set-up

- Sunday, May 4, 2025 (4-6pm)

Exhibitor Networking Opportunities

- Sunday, May 4
6pm-8pm - Wine and Cheese Reception
- Monday, May 5
7am-5pm
- Tuesday, May 6
7am-5pm

To maximize exhibitor networking opportunities, vendor booths will be set up the atrium of the new Health Sciences Building on the Burnaby BCIT campus where all food and refreshments will be available to participants. See image below.



Gain valuable market insights and stay ahead of industry trends.

Exhibitor fees

- Single exhibit space – \$500 CAD
- Double exhibit space - \$1,000 CAD

Each exhibit space includes:

- One 6' table (two 6' tables for a double space)
- Two chairs (four for a double space)
- Complimentary Wi-Fi
- Complimentary registration for one person.
- Additional exhibitor registrations are \$500.00 CAD.
- Standard electrical outlet (bring your own extension cord).

Additional power requirements must be requested in advance and will be arranged with the conference AV supplier. Exhibitors are responsible for any costs for additional power requirements.

Additional exhibitor information

- The exhibit space does not need to be torn down daily;
- Private security will be assigned to vendor area from 6pm-7am on May 4 and May 5, however, please do not leave any valuables at the space when unattended.
- CAN-Sim is not responsible for any lost or stolen items.
- All demonstrations must be confined to the limits of the exhibit space.



Showcase your company as a leader in innovation and education

Choose your Sponsorship Level

You may choose to pay the base fee for a vendor table or increase your participation by hosting a coffee or the wine reception or choose to sponsor at a higher level at the conference. Please see below for details.

SILVER SPONSORSHIP – (\$1500) *4 based on first come, first serve

- Complementary single vendor booth
- Company logo on conference website hyperlinked to your website
- Will be recognized at the opening and general sessions.
- Supports one of the coffee breaks for participants.
- 5 min overview of newest product during coffee break

GOLD SPONSORSHIP (\$3000) *4 based on first come, first serve

- Complementary single vendor booth
- Company logo on conference website hyperlinked to your website
- Will be recognized at the opening and general sessions.
- Supports Wine and Cheese event May 4th (1600- 1800)
- 30- 45 min workshop during the wine and cheese (1630 – 1715)

ELITE SPONSOR: (\$5000) *2 based on first come, first serve

- Complementary single vendor booth
- Company logo on conference website hyperlinked to your website
- Registration lanyard with your company logo
- Will be recognized at the opening and general sessions.
- Company logo on registration website and printed materials.
- Will be recognized at the opening and general sessions and host conference workshop (1 hour)